

Eastern Aviation Fuels Endorses MyFlightSolutions' FBO Management Software for Shell FBO Network

MyFlightSolutions' FBO Software-as-a-Service will revolutionize the FBO Industry

ORLANDO – Nov. 1, 2016 – Just a year ago, Eastern Aviation Fuels, Inc., the exclusive supplier of Shell branded aviation fuel in the US, launched a beta-test of a new “white-label” FBO Management Software called “ATLAS,” which was developed by the aviation software startup, Vessix Inc. This year, significant technical upgrades have been added to further enhance ATLAS, and it will be made available to more than 500 FBOs across the U.S. Additionally, ATLAS will now be supported and maintained by the fast-growing aviation software provider MyFlightSolutions™ as a result of a planned December 31st merger with Vessix, which will be integrated into the company. MyFlightSolutions™ and Vessix staff will be demonstrating ATLAS to Shell-branded FBOs during the NBAA Business Aviation Convention & Exhibition in Orlando Nov. 1-3 (#NBAA16 booth 4686).

“The significant thought and substance put into upgrading ‘ATLAS’ is quite remarkable, and we’re excited to partner with the ‘new’ MyFlightSolutions who has the bandwidth and know-how to offer weekly updates, not monthly or quarterly ones,” said Eastern Aviation Fuels’ president, Robbie Stallings. “ATLAS supports all Shell branded aviation fuel cards, rewards programs and integrated support for specialty programs. Those are just three reasons why it’s a no-brainer to recommend that Shell branded FBOs adopt the new and improved software suite and make the related modules, such as maintenance, available to our FBO network.”

A comprehensive solution, the ATLAS software allows FBO operators to manage complete customer arrival and dispatch workflow. It also contains a complete fuel farm and fuel track management capability, and a robust point-of-sale tracking and billing system. Among many other benefits, it integrates easily with most commonly used accounting software and business applications, and offers mobile device access and applications for line staff.

According to Stallings, the Shell branded network is encouraged to use the new ATLAS FBO product to improve point-of-sale transactions, fuel management, and other FBO services for their customers.

“Our FBO business management software is, quite simply, the most advanced and easy-to-use management tool for FBO business,” said Jack Garzella, CEO of MyFlightSolutions, a wholly owned subsidiary of Flying Software Labs, Inc. “In this case, Shell branded FBOs will be able to use ATLAS to increase their revenues and profits through the automated handling of many elements of FBO business management. This includes flight operations, ramp operations, point-of-sale (POS), accounting, maintenance, aircraft management, customer relationship management (CRM) and payments.”

For those attending the NBAA Business Aviation Convention & Exhibition November 1-3, in Orlando, please visit MyFlightSolutions in booth 4686 and Eastern Aviation Fuels in the Shell Aviation booth 2239.

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About MyFlightSolutions

MyFlightSolutions™ is a fast-growing Salt Lake City, Utah-based aviation technology company that develops software applications for the business and general aviation industry. Founded in 2011, MyFlightSolutions was named one of the "20 Most Promising Solution Providers 2016" in the Aerospace Industry by *CIOReview* magazine. Wholly owned by Flying Software Labs, Inc., MyFlightSolutions is a comprehensive suite of aviation business software modules comprised of **MyFlightFBO®**, **MyFlightCharter™**, **MyFlightMX Shop™**, **MyFlightTrain®** and **MyFlightCoPilot™**. The product suite provides clients powerful, easy-to-use web-based systems to manage aviation-related activities, offering a fresh, modern platform for clients managing fixed-base operators (FBOs), Charter Operators, Maintenance Shops and aviation flight schools and more aviation-related products. On December 31, 2016, MyFlightSolutions will merge Vessix Inc. into the company and continue doing business as MyFlightSolutions.

About Eastern Aviation Fuels

Eastern Aviation Fuels is the exclusive U.S. distributor of branded aviation fuels for Shell Oil Products U.S. The company supports the growing Shell FBO network, which numbers over 500 locations, and it also serves many airlines, corporate flight departments, helicopter operators and aerial applicators. One of the largest aviation fuel distributors in the United States, Eastern Aviation Fuels supports its customers with many business enhancing programs such as the Contract Fuel Program, the AeroClass pilot loyalty program and fuel quality control.

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Atlas

CLIENT & USER SITE

James Sullivan (Admin)



FBO



Charter



MxShop



Flight Train



Report



Admin



FBO

ADMIN

SETUP



Quick View



Schedule



Task List



Flight



Workflow



Cart



Ticket / Invoice



Fuel Management



Close Reports



Overview



Report



Dashboard